



Our Sustainability Commitment

At The Cellar Community, sustainability is about more than reducing our environmental impact. It's about supporting the people who make wine possible, protecting the places where wine begins and making thoughtful choices about the products and materials we use. We bring this commitment to life through three principles: Community, Conservation and Craft.

COMMUNITY

Supporting the people behind the bottle

- Inclusive wine culture
- Sharing producer stories
- Accessible wine education
- Independent producers & growers
- Fair & responsible supplier relationships
- Long-term partnerships
- Wine-producing communities
- Responsible drinking

CONSERVATION

Protecting the places wine comes from

- Environmental stewardship
- Responsible viticulture
- Reducing climate impact
- Protecting regional heritage
- Biodiversity
- Soil health
- Organic & biodynamic practices

CRAFT

Making thoughtful choices about what we source and use

- Responsible sourcing
- Considered packaging
- Products and materials designed for longevity
- Reduced and recyclable materials
- Quality over disposability
- Digital-first, responsible print choices
- Bottle weight
- Waste reduction